

Parking and U-PASS rates

University Transportation Committee

April 10, 2019



Agenda

1. **Parking rates discussion**
2. **U-PASS for faculty/professional staff discussion**
3. **Future discussion topic: Gratis U-PASS**
4. **Next steps**



Parking program pressures

Decreased revenue

- Infrequent rate increases; only 6.4% increase since 2010

Increased costs

- City of Seattle parking taxes (~\$2M a year, near double since 2015)
- Impact of CPI increases (up 18% since 2010)
- Investment in modernization and IT (self-serve machines, pay by phone, etc.)
- Deferred maintenance costs for aging lots and garages
- ADA compliance and remediation

Impact of Campus Master Plan over next 10 years

- The UW has agreed to achieve the following by 2028:
 - 12% drive alone rate (currently at 19%)
 - 9,000 parking spaces cap (currently 12,200 spaces)
- Sharp reduction in trips/spaces will reduce parking revenue



Parking operations deficit

	2017-18	2018-19	2019-20
	Actual	Projection	Budget
Operating revenues			
Permit	12,500,465	11,834,732	10,811,410
Gate	5,312,786	4,591,584	4,815,347
Self service	3,076,775	3,038,711	4,645,942
Events and miscellaneous	1,070,216	816,269	777,462
Retiree parking (net)	150,000	0	0
Parking lot rentals	694,144	694,144	694,144
Gross revenue	22,804,387	20,975,440	21,744,305
Less: Sales tax	(1,654,795)	(1,522,868)	(1,579,201)
Less: City parking tax	(2,048,014)	(1,884,738)	(1,954,457)
Less: TDM fee	(6,811,765)	(6,199,484)	(6,356,512)
Less: Tax equivs for non-taxable revenue	(462,136)	(451,518)	(468,220)
Net revenue	11,827,677	10,916,832	11,385,915
Expenses			
Operating expenses	9,478,415	9,448,326	11,174,547
Non-operating expenses	2,884,887	2,726,078	2,514,340
Expenses total	12,363,302	12,174,404	13,688,887
End result	(535,625)	(1,257,572)	(2,302,973)

Nearly 50% of parking revenue comes from visitors or other occasional users

Increase from FY19 to FY20 due to parking modernization & deferred maintenance

U District parking rate analysis

- Analysis compared UW parking rates to other parking options near campus
 - With 12,200 parking spaces, UW is by far biggest provider of parking in area
 - Nearby private lots are competitive on price when it comes to daily rates, but more expensive when it comes to monthly rates
 - Street parking in the same area is paid and time restricted
 - \$2.50/hr for 2 hours max (U District core)
 - \$1/hr for 4 hours max (U District edge)

	Daily rate	Monthly rate
UW rate	\$15.00	\$150.00
Average non-UW	\$13.89	\$175.63
Lowest non-UW	\$10.00	\$145.00
Highest non-UW	\$24.00	\$250.00



Possible options for parking rates

Product	Current	8% increase	15% increase
Single occupancy vehicle	\$150/month	\$162/month	\$173/month
Visitor	\$15/day	\$16/day	\$17/day
Pay-per-use parking (PPUP)	\$7.50/day	\$8.10/day	\$8.65/day



U-PASS for faculty & professional staff

Current state

- User fees only cover 59% of program costs
- One rate increase since 2010 (14% in 2015)
- 98% of revenue goes directly to pay transit fares
- Transit ridership continues to increase

Future state: Higher costs expected

- Higher usage coming with Link light rail expansion:
 - **2021:** U District/Roosevelt/Northgate
 - **2023:** Eastside
 - **2024:** Lynnwood, Shoreline
- Anticipated transit fare increases

Important note: Any increase in user fees would go to support the program for faculty and professional staff ONLY. It would not go to support the U-PASS program for either classified staff or students.



Possible options for U-PASS rates for faculty & professional staff

User fees	Current	8% increase	15% increase
Annual pass	\$600	\$648	\$684
Quarterly costs	\$150	\$162	\$171

Important note: Any increase in user fees would go to support the U-PASS program for faculty and professional staff ONLY. It would not go to support the U-PASS program for either classified staff or students.



Future discussion topic: Gratis U-PASS

Current state

- **SOV, motorcycle & carpool** permit holders receive a gratis U-PASS
- **Vanpool drivers and bookkeepers** receive a gratis U-PASS
- Median usage is 6 trips a year; 35% of participants never use it at all

Discussion for later UTC meetings

- Do we continue providing gratis U-PASS for SOV, motorcycle & carpool permit holders and for vanpool drivers and bookkeepers?



Next steps

- April 10: Special UTC meeting to review rate proposal
- Mid-April: Outreach to key stakeholders
- April 22: UTC meeting
- May 9: Board of Regents vote on rate proposal
- July 1: New rates (if approved) take effect

Note: Annual Renewal starts April 15. Faculty and staff will be notified that rate increases are being considered and that they will have a chance to cancel after renewing before any new rates take effect.



Appendix



Current state: Products sold

Type	Faculty/Staff	Students	Visitors	Funding
U-PASS	13,725 U-PASS holders	44,353 U-PASS holders	n/a	User fees, parking revenue, UW subsidy
Parking	10,000 annual parking permits	500 quarterly parking permits	3,300 daily permits, plus 150K permits annually for events	User fees
Active transportation	1,199 annual bike parking permits		n/a	User fees, citation revenue



Citation rate increases proposed

- > **Revise fine schedule to match City of Seattle**
 - Reduce incentive for illegal parkers to opt for UW vs city streets
 - Protect parking spaces for permit holders and maintain ADA compliance

Category	Applicable Violations	Current fine*	City of Seattle	Proposed fine*	% change
Minor	Permit not registered to vehicle. Parking outside of area assigned by permit. Improper display of permit.	\$20	\$47	\$47	135%
General	No valid permit displayed. No valid permit for space or parking without making payment. Occupying more than one space. Parking at expired meter. Overtime parking.	\$40	\$47	\$47	18%
Major	Obstructing traffic or pedestrian movements. Parking in restricted, prohibited, or nonparking areas.	\$60	\$47	\$60	0%
Serious	Disability/wheelchair space violations. Use of revoked, stolen, forged, or altered parking products.	\$300	\$450	\$450	50%
Late fee	Penalty for failure to pay fine, respond, or comply with final decision of the citation hearing office within time limits.	\$25	\$30	\$30	20%

*UW citation rates were last increased in 2011.

