UW students DEMONSTRATED how much they VALUE transit by voting to make U-PASS a universal student fee

UPASS - It's About Cultural Change

Since 1991, the U-PASS program has been creating a culture of transit use and low impact commuting. Students and employees are immersed in a community where transit is the most common commute choice and few commuters drive alone. U-PASS is fostering the next generation of transit riders and supporters, tens of thousands of students at a time.

- Beginning fall 2011, U-PASS became a benefit experienced and paid for by all regular students at UW Seattle (approximately 40,000 students)
- 95% of U-PASS members use their U-PASS to ride Metro

"The U-PASS program allows us to educate a large audience regarding their transportation choices and hopefully influence their commute behavior with the ultimate goal of increasing sustainable commuting in our region."
—Joni Earl, Chief Executive Officer, Sound Transit

"As a result of ten years with a U-PASS, I became accustomed to taking mass transit every day. As an alumnus, I now take the bus or walk to work each day, even though I no longer have a U-PASS."
—Erin Lennon, Seattle attorney, UW Alumnus 2002, 2008, and former employee

UPASS - It's About Climate Change

"The county will implement aggressive transit, land use and transportation demand strategies to encourage King County residents to use public transit"
— 2007 King County Climate Plan

Commuters at the University of Washington are living the climate goal and we are committed to continuing to improve our performance:

- Almost 81% of commute trips to UW Seattle are made using green transportation options
- UW Seattle commuters emit 7,318 fewer metric tons of CO_2e per year as a direct result of the U-PASS program
- The average UW Seattle commuter emits 56% less CO_2e than the commuters to other large employers in King County

Commute Trips to UW Seattle
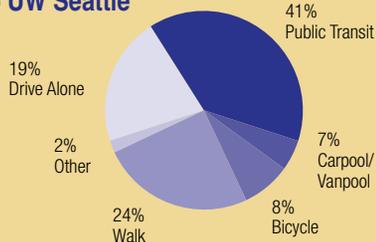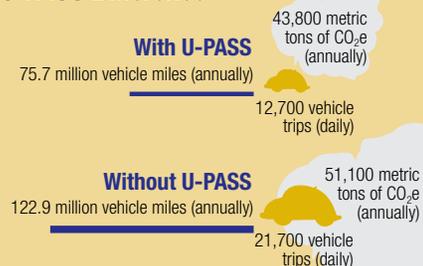
- 41% Public Transit
- 19% Drive Alone
- 2% Other
- 24% Walk
- 8% Bicycle
- 7% Carpool/Vanpool

The U-PASS Difference

With U-PASS
75.7 million vehicle miles (annually)

43,800 metric tons of CO_2e (annually)

12,700 vehicle trips (daily)

Without U-PASS
122.9 million vehicle miles (annually)

51,100 metric tons of CO_2e (annually)

21,700 vehicle trips (daily)

U-PASS members took **9.4 million trips** on King County Metro in the 2011-12 Academic year, accounting for 8% of all King County Metro trips.